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*Christmas Price List*  
1915

# Cut Flowers

Blooming Plants, Greens *and other*  
Decorative Material



A Fancy Basket—See Page 6

**HOLM & OLSON**  
(INCORPORATED)

The Home of Flowers

20-22-24 West Fifth Street  
ST. PAUL, MINN.

At prices quoted we deliver all orders for \$1.00 or more free in St. Paul and Minneapolis.

TO OUR PATRONS

WE offer herein the best of everything in Cut Flowers, Decorative Greens, Blooming Plants, etc., for the winter holidays. They have been selected and grown for our retail trade and will be just right for the occasion. If you do not know just what to order tell us where you want to use it and what you wish to pay and we will select you good value for your money, pack carefully and ship promptly.

**How to Order**—Send your order just as soon as possible. This will assist us in shipping it promptly and assure you of getting what you want before our selection is broken.

**When to Ship**—Always be sure to state when you wish your order shipped and we will send at time mentioned. If not otherwise advised we will ship first express after receiving your order.

**Parcel Post**—We do not recommend sending flowers by parcel post as the mails are too uncertain. Where customers wish flowers shipped by parcel post we will pack them in the best possible manner and deliver to the post office in good condition, but will not be responsible for their arrival at destination. We always recommend shipping by express and will send in that manner unless otherwise requested.

**Orders by Telegraph or Telephone**—When flowers, etc., are wanted the same day or next, it is best to telegraph or telephone. The following Cipher Code will be found useful and saves cost of telegrams.

**Wool**—Send on afternoon train today.

**Wonder**—Send on early train tomorrow.

**World**—Send on afternoon train tomorrow.

**Wave**—Send today or on early train tomorrow.

**Anticipate**—Answer whether you can fill order or not.

or not.

**Adjacent**—If cannot send on train mentioned, next one will do.

**Decorate**—If cannot send all on train mentioned, send balance on next train.

**Driving**—No substitution allowable. Fill order as given.

**Flocking**—Have sent mail order; if not yet received, send following at once; cancel mail order.

**Durable**—White flowers, only for funeral purposes.

**Dilate**—Flowers for funeral purposes, at your  
descretion.

**Flowers (or Cut Flowers)**—Assorted colors and kinds are desired.

**Hail**—Prepay express charges and charge to me.

**Snow**—This is for a token, my card to accompany same.

Our store is open week days 7:00 a. m. until 8:00 p. m.; on Sundays from 8:00 a. m. until noon. During these hours we can be reached by either telephone or by telegraph. We can also be reached at all other hours at our residences by telephone or telegraph.

*On Sundays and Holidays* we have no mail delivery. Parties sending mail orders to reach us those days should *attach Special Delivery Stamps* to their letters and thus avoid disappointment and delay. If there is any doubt about your letter reaching us in time you had better telegraph or telephone.

**Flowers Delivered Anywhere Any Time**—By arrangement with the leading florists in the country, we are enabled to deliver on short notice in all the large cities or at express office in smaller places in the U. S., orders for cut flowers, plants, etc. Can also deliver on board steamers when about to sail.

HOLM &amp; OLSON, INC. "The Home of Flowers"

Telephones: N. W. Cedar 851      Night Calls { Dale 2739  
Cedar 5359

Tri-State { 852 Night Call  
627 4379

## Our Quality and Service are Unsurpassed

Remember your friends in distant cities. Our shipping facilities are unsurpassed.

## CUT FLOWERS

Prices in effect Dec. 20, 1915 to Jan 1, 1916. New prices Jan. 2nd

Choice selected blooms of best quality, fresh cut and carefully packed in strong boxes so as to carry well.



### Gift Boxes of Assorted Flowers

Nicely filled with appropriate flowers and greens packed in an artistic manner and open up like a pretty picture. Each box contains a spray of holly and a sprig of mistletoe.

1st size...each \$3.00 3rd size...each \$5.00  
2nd size.... " 4.00 4th size.... " 10.00

#### Carnations

	Per Dozen
Assorted colors, our selection.....	\$2.00
Assorted colors, fancy varieties.....	2.50
All white varieties.....	2.00
Pink sorts.....	\$2.00 and 2.50
Red varieties.....	2.50
Green, lavender and yellow.....	2.50

#### Tender Greens

	Per Dozen
Asparagus sprays.....	\$0.50
Asparagus, heavy strings, 8 feet long, each.....	1.00
Common Ferns, per hundred.....	75c
Maiden Hair Ferns.....	.25
Mexican Ivy, a beautiful green from California.....	.25
Smilax, per string of 4 to 5 feet, each.....	.35

### Roses

**Hoosier Beauty**—The new Christmas red rose, long stiff stems, flowers keep a long time. Color, a bright, glowing crimson. Per dozen.....\$8.00

	Per Dozen
Assorted colors, our selection.....	\$3.00
Bridesmaid, standard pink.....	3.00
Bride, creamy white.....	3.00
Hadley, new dark red.....	6.00
Killarney, fancy pink.....	4.00
Liberty, bright red.....	4.00
Milady, new fancy red.....	6.00
Mrs. Russell, fancy dark pink, very choice.....	\$8.00, \$10.00 and 12.00
Mrs. Ward, coppery yellow.....	3.00
Ophelia, new light pink.....	\$4.00 and 6.00
Richmond, fancy dark red.....	5.00
Sunburst, light yellow, fancy stock.....	5.00
White Killarney, fancy.....	4.00
American Beauty, red choice blooms, stock.....	15.00
American Beauty, extra long, fancy stock.....	18.00

Send her a gift box of Flowers, they always please.



Flowers delivered anywhere, any time. Our telegraph service cannot be equalled.



The Poinsettia

Bride's Shower Bouquet of Lilies of the Valley, finished up with full showers and ribbon; extra fine **\$15.00 to 25.00**

Bridesmaid's Bouquet of Pink Roses tied with pink tulle or satin ribbon..... **\$5.00 to \$8.00**

Maid of Honor Bouquet, made of any color of Roses, ribbon to match at..... **\$5.00 to \$8.00**

### Corsage Bouquets

These are elegant Christmas gifts and are made up in the latest style, tied with ribbon, with pearl headed pins accompanying. They are put up in gift boxes securely wrapped.

Violet Bouquets..... **\$3.00 to \$10.00**  
 Violets, Lily of the Valley **3.00 to 10.00**  
 Lily of the Valley..... **3.00 to 8.00**  
 Orchids, Lily of the Valley **5.00 to 15.00**  
 Roman Hyacinths, Violets **2.50 to 5.00**  
 Mrs. Ward Roses, Violets **4.00 to 8.00**  
 Bon Silene Roses, Valleys **4.00 to 8.00**  
 Pink Bouvardia and Valleys **4.00 to 8.00**

### Poinsettias

A true Christmas red. Bold attractive flowers, 6-10 inches in diameter, on stiff stems 24 to 30 inches long, per dozen **\$6.00 and \$9.00.**

### Sundry Flowers Per Dozen

Bouvardia, very dainty, pink and white, at..... **\$1.50 and \$2.00**  
 Easter Lilies, choice blooms..... **4.00**  
 Lilies of the Valley, fancy stock..... **1.25**  
 Orchids, Cattleyas.....each **1.50**  
 very choice Cypripediums..... **.75**  
 Narcissus, pure white, fragrant..... **.75**  
 Roman Hyacinths, delicate pure white..... **.75**  
 Violets, choice, home-grown stock, put up in bunches of 25 with plenty of foliage.  
 Double blue, per bunch.....each **1.00**  
 Single blue, per bunch..... **1.25**

### Wedding Flowers

Wedding Flowers are one of our specialties and our trade being very large in this line, we are enabled to always keep a big stock on hand of fresh flowers of different varieties suitable for the purpose. Our Catalog, containing half-tone illustrations of bridal bouquets, mailed on request.

Bride's Bouquet of Roses, made of fine, half open buds, tied with either white satin ribbon or white tulle..... **\$5.00 to \$8.00**

Bride's Bouquet of Carnations with silk net bow..... **\$3.00 to \$5.00**

Bride's Bouquet of Lilies of the Valley, tied with tulle or satin **\$6.00 to 12.00**



When in doubt what to send her, order Flowers, they are always appropriate

Our Corsage Bouquets always please the ladies. There is nothing more appropriate for a Christmas gift.

## Blooming and Berried Plants

All plants will be shipped separate from cut flowers, as the former are packed and shipped from our greenhouses. Orders for plants for less than \$1.00 are not solicited, as the cost of packing is too great on such small orders, while the express to the customer will be correspondingly high.

**Ardisias**—These are very handsome berried plants. The dark green foliage contrasts finely with the bright red berries which hang in clusters and remain on the plants for several months. Each.....\$4.00

**Azaleas**—Well filled with beautiful pink buds and blossoms that with proper care will remain a long time. These are very desirable for Christmas gifts. \$2.00, \$3.00 and \$4.00.

**Aucubas**—These are some of the most handsome berry plants grown. They stand 24 to 30 inches high with large heads well filled with very large red berries that remain on the plant for several months. The foliage does not drop. Each.....\$3.00, \$4.00, \$5.00 and \$6.00

**Christmas Cherries**—The large bright red berries are born in the greatest profusion and contrast very nicely with the vivid green foliage. Our stock is very fine and as the plants have been kept cool—not forced—they will ship well and the berries will hang on a long time. Each.....\$1.00, \$1.50, \$2.00 and \$3.00



Cyclamen



The Poinsettia

**Poinsettias**—The Queen of all Christmas plants. Our stock is well colored up, a beautiful Christmas red and will ship in perfect condition. Dwarf, bushy plants. Each.....\$2.00, \$3.00 and \$5.00

**Baskets of Assorted Plants**—These are made up with blooming and decorative plants tastily arranged in neat, attractive, fancy baskets, ribbon trimmed and make elegant gifts for city delivery, but are not recommended for shipment. Each.....\$5.00 to \$10.00

**Cyclamen**—These are very showy with their wealth of bright colored flowers in various shades ranging from pure white, through the several shades of pink to the darkest crimson. They grow from a bulb which becomes larger and thrifter from year to year. Each.....75c to \$5.00

**English Holly, True Stock**—These are about 30 inches high, are one mass of bright red berries, and the most beautiful holly plants we have ever seen. If you want something extra choice we have it in this. Each.....\$8.00 and \$19.00

**French Holly**—In the whole line of berried plants there is nothing more striking and beautiful. The berries are a bright Christmas color which hang tenaciously to the plants for months. The foliage is a beautiful green, the whole forming a delightful combination. Each.....\$2.00 and \$3.00

Our Gift Boxes contain special values.

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Flowers delivered anywhere, any time. Our telegraph service cannot be equalled.



Kentia Belmoreana

### Palms

**Cocos Wedelliana**—Of slow growth and neat habit. The small plants are used for centers of fern dishes.....**25c to \$3.00**

**Kentia Belmoreana**—One of the very best for house culture; more largely grown than any other variety.  
Each.....**\$1.00 to \$25.00**

**Phoenix Roebellini**—The hardiest and most handsome variety in cultivation; of slow growth but very graceful and ornamental. Each, **\$2.00, \$6.00, \$10.00 and \$25.00.**

### Fancy Baskets

(See cut front cover)

These are entirely new and are the most artistic creations ever seen in this country. We make them of heather, ruscus and other foliage, interspersed with artificial Poinsettias. They are largely used for center pieces on the table, and if put away out of the dust will last for many years. We have made them for several years and the supply is always exhausted early.

No. 1.....	<b>\$1.50</b>	No. 4.....	<b>\$3.00</b>
No. 2.....	<b>2.00</b>	No. 5.....	<b>4.00</b>
No. 3.....	<b>2.50</b>	No. 6.....	<b>5.00</b>

**Begonias**—Very handsome and delicate, being a perfect mass of beautiful pink blossoms, very fine for city delivery but not recommended for shipping. Each.....**\$2.00 and \$5.00**

### Decorative Plants

Our stock consists of the best and hardiest varieties for house culture.

**Araucaria**—(Norfolk Pine). Tender evergreens; very appropriate for Christmas trees; clean, attractive and decorative at all times.

Each.....**\$1.00 to \$5.00**

**Aspidistra**—The hardiest plant for house culture with which we are acquainted. Has beautifully striped green and white leaves.

Each.....**\$2.00, \$3.00 and \$4.00**

**Asparagus Plumosus**—(The Lace Fern). Choice plants at each.....**\$0.35**

**Ferns**—Assorted varieties for ferneries. Nice, stocky plants.

Per dozen.....**\$1.50**

Stronger plants at each.....**.25**

Per dozen.....**2.50**

**Boston Ferns**—The well known variety with graceful, long, drooping fronds. Each.....**\$1.00 to \$5.00**

**Teddy Junior Ferns**—Smaller fronds than the Boston, but just as hardy and pretty, and more stocky in growth.

Each.....**\$1.50 to \$3.00**

**Whitmani or Ostrich Plume Ferns**—This beautiful variety with finely cut leaves is as easily grown as the old Boston, and is much handsomer.

Each.....**\$1.50 to \$5.00**

**Pteris Tremula Ferns**—A very hardy, graceful variety. A rapid, clean, healthy grower.....**\$1.00 to \$3.00**



Whitmani Fern

When in doubt what to send her, order Flowers, they are always appropriate.



Our Christmas Decorations comprise the latest novelties.  
Christmas Greens bring Christmas cheer.

## Perfection Christmas Bells

These are made of Crepe paper by hand, are a beautiful red in color, are smooth inside and out, will keep for years and are a decided improvement over anything heretofore made. Each bell has a red ribbon bow and is packed in a separate box to prevent crushing.

No. 0—2 inches in diameter.....	\$0.20
No. 1—2½ inches in diameter.....	.25
No. 2—3 inches in diameter.....	.35
No. 3—4 inches in diameter.....	.50
No. 4—5 inches in diameter.....	.60
No. 5—6 inches in diameter.....	.75

**Tambourine Clusters**—For suspending from arches, doorways, chandeliers, etc. These are made of the same material as the bells, the tambourines being of green and the attached bells of red, making a very pleasing combination.

No. 1—Tambourine, 7 inches in diameter with seven bells attached, six 2-inch bells and one 3-inch bell in center. Price, each .....**\$1.50**

No. 2—Tambourine, 12 inches in diameter with seven 3-inch bells. Price.....**\$2.50**

No. 3—Tambourine, 18 inches in diameter with ten 3-inch bells attached ....**\$4.00**

**Garlands**—These are made of the same material as the above, and are very beautiful for windows, walls, Christmas tree decoration, etc.

No. 1—28 inches long with five attached bells in assorted sizes. Price.....**\$1.50**

No. 2—36 inches long with seven attached bells in assorted sizes. Price.....**\$2.00**

No. 3—45 inches long with seven attached bells in assorted sizes. Price **\$3.00**

The above goods are the latest novelties in Christmas decorations, and if properly taken care of and kept free from dust will last for many years.

**Artificial Poinsettias**—These are made of velvet in the true Christmas red color, closely resembling the natural flowers. After using, they can be laid away out of the dust and with proper care will keep for years. Each.....**\$0.15**

**Beech Sprays**—Prepared natural branches with plenty of foliage, which retains its color and hangs on tight; especially fine for church, hall and home decorations. Large sprays, each **35c**, dozen at .....**\$4.00**

**Red Ruscus**—A beautiful new decorating material. Dyed bright red and of surpassing brilliance. Has the appearance of mammoth Salvia blooms. Sprays, each **10c**, per dozen.....**\$1.00**

## The Automobile Wreath



A decided novelty. Bright Christmas red, diameter 6½ inches.

Plain .....each, **\$0.35**  
With ribbon bow..... " **.60**

**Immortelles**—Everlasting flowers, in the following colors; red, yellow, blue, purple, green, white. Per bunch.....**\$0.65**

**Immortelle Stars**—Made in good shape of red immortelles.

3-inch, each.....	<b>\$0.20</b>
4-inch, each.....	.30
5-inch, each.....	.40

**Japanese Air Plants**—A great novelty. Our stock consists of large bunches of lasting dark green color, each.....**20c**  
Dozen at .....**\$2.00**

## Christmas Trees

Selected spruce and balsam, well branched and shapely. These should be shipped by freight and orders should reach us not later than December 15th.

	Each	Dozen
3 to 4 feet.....	<b>\$0.20</b>	<b>\$2.00</b>
4 to 5 feet.....	.25	2.50
6 feet.....	.35	3.50
7 feet.....	.50	5.00
8 feet.....	.60	6.00
10 feet.....	1.00	12.00
12 feet.....	1.50	18.00
14 feet.....	<b>\$2.00</b>	2.50
18 feet.....	4.00	5.00
20 feet.....	5.00	

Our telegraph delivery service is at your command.

# Christmas Greens

These have been selected with great care for our retail trade and are far superior to those handled by seed houses and commission men.

## Southern Smilax

This will not stand freezing. (By express only). This is the popular decorative material for churches, stores, halls and residences, being particularly adapted for pillars, doorways, mantles, etc. Large sprays, each..... **\$ 0.50**

Large case containing enough to cover 500 square feet..... **10.00**

Small case for 250 square feet..... **5.50**

**Holly** — This is one of the prime necessities for Holiday decorations and should be found in every home. Our stock is choice, well berried, and from the best section in Delaware.

Per lb.....**35c**

5 lbs.....**\$1.50**

Case of 16 cubic feet.....**\$3.00**

(If wanted by mail, add postage.)

## Festooning—

This is well made from the best Wisconsin Green, and is fine for church, store or home decorating.

Per yard.....**\$0.10**

20-yard coil, **1.50**

Per 100 yds., **7.00**

**Mistletoe** — There is much sentiment attaching to this curious and beautiful green and every family should have one or more sprays to properly celebrate the holidays. Our stock is clean, foliage bright, berries clear and waxy.

Per pound.....**\$0.50** Per spray..... **\$0.25**

**Needle Pines**—3 to 5 feet in length, very attractive. Each.....**\$0.50**  
Dozen ..... **5.00**

## Fancy Wreaths

(See Picture)

We make these in various styles and sizes; for home decoration nothing can surpass them. They keep bright and pretty throughout the winter.

We make them at all prices from **\$2.00** to **\$10.00**.

## Wreaths

**Holly Wreaths**—Made of fancy stock, fresh, and of the very best workmanship.

	Each	Dozen
12-inch, single.....	<b>\$0.30</b>	<b>\$3.50</b>
15-inch, single.....	<b>.40</b>	<b>4.50</b>
18-inch, single.....	<b>.60</b>	<b>7.00</b>
24-inch, single.....	<b>1.00</b>	<b>7.00</b>
15-inch, double.....	<b>.60</b>	<b>6.00</b>
18-inch, double.....	<b>1.00</b>	
24-inch, double.....	<b>2.00</b>	

These prices are for wreaths only; if wanted with ribbon tie, add 25c each for 12 and 15-inch, 35c for 18-inch and 50c for 24-in. size.

**Gray Heather Wreaths** — Everlasting flower; tied with ribbon.

15-inch.....**\$1.50**

18-inch.....**\$2.00**

**Ruscus Wreaths**

—A new decorative article from sunny Italy; dyed bright red, very attractive.

**\$2.00 to \$5.00** each

## Green Wreaths

**Plain**—12 inches in diameter.

Each ..... **25c**

Dozen.....**\$2.50**

16 inches, each **40c**

Dozen ..... **\$4.00**

**Green Wreaths Trimmed with Red**

12-inch, each.....**50c.** Dozen..... **\$5.00**

16-inch, each.....**75c.** Dozen..... **7.50**

**Box Wood Wreaths**—Red ribbon bow.

15-inch.....**\$1.00** 18-inch.....**\$1.50**

**Fancy Hemlock Wreaths**—Trimmed with cones and ribbon bow.

18-inch, each.....**\$2.00** 24-inch, each.....**\$3.00**

**Magnolia Wreaths**—Made from prepared leaves in either green or bronze. Especially fine for graves and equally good for home decoration, lasting for several months. 12-inch, **\$2.50**; 14-inch, **\$3.00**; 16-inch, **\$4.00**. With ribbon bow, any desired color, 50c additional.

**Red Immortelle Wreaths**—These are

made of the best imported Immortelles. 8-in. **\$1.25** 10-in. **\$1.75** 12-in. **\$2.25**  
With red ribbon bow and streamer 25c additional.



A Fancy Christmas Wreath